

# Daakia.com India's Smart & AI based Courier Aggregator Platform

Backed by Mobisafar Services Pvt. Ltd. – 10+ Years of Trust

Providing Seamless Shipping Solutions For



Small & Medium  
Sellers



Large Corporate  
Businesses



Distributors & Channel  
Partners



# Welcome to **Daakia.com**

## Welcome to India's Smart Courier Aggregator Platform

Built for businesses of all sizes, Daakia.com simplifies shipping with cutting-edge logistics tech, a single login access to India's top courier partners, and real-time tracking.

Backed by Mobisafar Services Pvt. Ltd., a name trusted for over a decade in digital solutions. We bring trust, tech, and transparency to the logistics ecosystem.

### Why Choose **Daakia.com**?

Smarter Shipping, Every Time

## PAN India Coverage

100% serviceable PIN codes across rural and urban India.



### One Login, Multiple Courier Options

Top-rated delivery partners through a single dashboard.



### Get Dedicated Relationship Manager

Personalized support for all your operational needs.



### Prepaid Billing & Transparent Pricing

Know what you pay. No hidden charges. Ever.



### Stay updated with Real-time Tracking Dashboard

Monitor every shipment from dispatch to delivery.

# Key Features for Sellers & Corporates

Empowering Your Logistics with Smart Tools



## Easy Shipment Booking

Simple 3-click process for bulk or single orders.



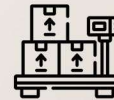
## Label Printing

Auto-generate & print shipping labels for all couriers



## Track & Download MIS Reports

Detailed order-wise data for accounting & performance

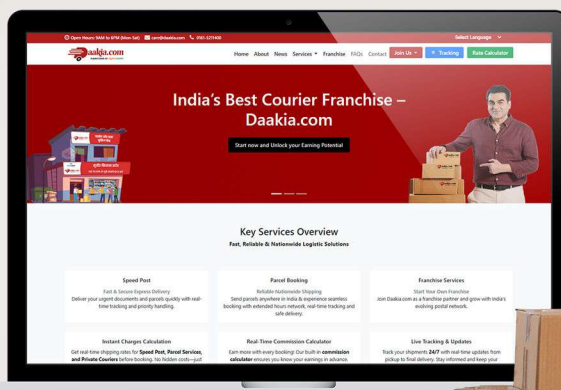


## Multi-weight & Multi-partner Pricing

Best price engine that suggests courier based on weight, speed & zone.

# Smart Logistics

## Compare, Ship, and Track with Ease



# Why Sellers Prefer **Daakia.com**

## Custom SLA-based Courier Assignment

Define delivery priorities (speed, zone, cost) – we assign accordingly.



### Mobile-Friendly Portal

Accessible on any device  
with smart UI/UX.



### Fully GST Compliant

Track invoices, download  
statements – ready for returns



### Zero Setup Cost for Sellers

Start shipping instantly –  
no hidden onboarding charges.



### Secure & Encrypted Platform

We follow top security practices  
for your data & shipments

## Client Segments **We Serve**

Our platform is designed to suit a wide range of industries and use cases.



E-commerce  
& D2C Sellers



Banks &  
NBFCs



Distributors  
& Traders



Document Shippers  
& Legal Firms



Educational &  
Government Institutions

# New Opportunity Unlocked

## Onboard as a Seller or Corporate Client



### Seamless Order Management

Easily manage bulk and daily orders with an intuitive booking system



### Brand-Ready Shipping

Professional labels with sender details for a premium customer experience.



### Flexible Courier Switching

Switch courier partners based on pricing, delivery zones.

## Get Simple Dashboard Access, Manage It All in One Place

Easily manage all your shipments, billing, and reports through a centralized, user-friendly dashboard. Track every order's journey in real-time, monitor delivery performance, and keep full control over your logistics – all in just a few clicks.

Export order-wise MIS reports, download invoices, and access courier insights to make smarter shipping decisions. Whether you're at your desk or on the move, Daakia's dashboard works seamlessly across desktop and mobile devices.



## Account Activation – Easy, Affordable & Fast

### Low Investment, High Return



### Activation Within 1–2 Working Days

Swift onboarding process with full support from our team.



### No Setup Charges or Hidden Fees

Get started with zero hassle and full transparency.

# You're Never Alone with **Daakia.com**

We provide a seamless Onboarding Support

## Online & On-field Training

Learn to use the dashboard with demo IDs and live walkthroughs



## 8x6 Dedicated Support

Get real-time help from our helpdesk or Relationship Manager

## Sales Collateral Provided

Get brochures, demo IDs, pitch decks for business onboarding



## Quick Activation

Go live in under 48 hours from KYC submission



## Eligibility Criteria for **Corporate & Sellers**



Pan Card &  
Aadhaar Card



Business  
Proof



Digital  
Agreement



Business  
Image



Initial 10k Prepaid  
Wallet Top-up

Simple onboarding with essential documents and a one-time wallet top-up to activate your account and start shipping.

# Let's Grow Together

Be a Part of India's Smartest Courier Ecosystem



## Thousands Onboarded. More Every Month.

Businesses nationwide join steadily, validating Daakia's reliability, reach, & results for seamless operations.



## Fast-growing Tech Platform & Transparent Operations

Cloud architecture tracks each parcel live, offers instant rate comparisons, and displays clear invoices.



## Build a Strong & Sustainable Passive Income Stream

Refer clients once, then earn commission on every shipment they book, accruing monthly payouts.



## Empowering You with Tools & Support

Access smart tools for logistics and real human help when needed – a partner in your growth.

Be part of India's most **transparent and profitable** courier ecosystem

Partner with Daakia, merge expertise and technology, and watch success multiply through every milestone. Trusted by thousands, growing every month.

Start Your Journey with [Daakia.com](https://www.daakia.com)

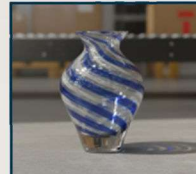
# Daakia.com Lost Item Liability

We understand the value of your shipment. While we take every precaution to ensure safe delivery, we provide the following liability coverage for your peace of mind.

## Covered up to ₹2000\*

Case Type	TAT for Submission	Solution
Shipment Marked delivered but consignee not received	24 Hrs	Within TAT Franchise of Seller need to report to Daakia Team
Shipment received and product changed/damaged/missing	24 Hrs	Pre-Ship Image/Video with Clear Label and Unboxing video with Clear Label + Invoice
Shipment market lost in transit	NA	Invoice copy required

NOTE: It is the whole discretion of Logistic Partner to accept or reject the Claim basis on shared proofs.  
(if the Liability claim is approved the amount will be settled within 60 Days to MSP)



### No Loss Item Liability

In case of damage of Fragile, Liquid or Semi-Liquid items

#### Customer Care:

+91-161-5211400 | [sales@daakia.com](mailto:sales@daakia.com)

MOBISAFAR SERVICES PRIVATE LIMITED,

G - 18/19 Hampton Court Business Park, Phase - VIII, Focal Point, Chandigarh Road, Ludhiana 141123

# Daakia.com

## Courier Aggregator Platform

You've Seen the Future of Shipping. Now Be a Part of It. Join 1000s of growing businesses, sellers, and partners already shipping smarter with **Daakia.com**

### Zero Setup for Sellers

Start shipping instantly,  
No onboarding Fee

### High ROI for MSDs

Build your Network, Earn  
Monthly Commissions

### 100% PAN India Reach

Serve every PIN code,  
Rural to Metro

### Label & MIS Tools

Save time with instant labels &  
performance reports



### Smart Dashboard Access

One login for all Couriers,  
Real-time Control

### Transparent Pricing

No Hidden Charges, clear  
Billing every time

### Dedicated Support

Personalized help from  
onboarding to scale

### Courier Rate Comparison

Get best rates based on weight,  
zone & speed

**Customer Care:**

**+91-161-5211400 | sales@daakia.com**

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# Why choose Daakia.com for Logistics Booking?

## Daakia.com vs Traditional Courier

Feature/Benefit	Daakia.com	Traditional Portals
Courier Partners	✔ ShadowFox, Amazon Shipping, Delhivery, Xpressbees, etc.	✘ Only 1 company
PIN Code Coverage	✔ 19100+ PIN codes	✘ Limited, depends on service network
NDR & RTO calling	✔ Yes	✘ No
Real-Time Booking & Tracking	✔ Yes, fully digital system	✘ Mostly manual or semi-digital
Multiple Delivery Options	✔ Based on speed, cost, partner choice	✘ Only one option
Training & Support	✔ Complete support from Mobisafar	✘ Limited or delayed support
Brand Power	✔ Backed by Mobisafar (10+ years experience)	✘ Limited to one brand
Seller Code Activation	✔ 2-3 days (fast onboarding)	✘ 15-30 days
AI-Based Platform	✔ Smart allocation & pricing engine	✘ Traditional systems
COD (Cash On Delivery)	✔ Available	✘ Not Available
Bulk Booking with Excel	✔ Available	✘ Not Available
Easy Reports	✔ Available	✘ Not Available
Multiple Pickup Locations	✔ Available	✘ Not Available
Easy Wallet Load	✔ UPI, Credit & Debit Card	✘ Not Available

**Book Smarter. Go Further. With Daakia.com**

Join Daakia.com - India's First AI-Based Multi-Courier Franchise Platform.  
Earn more. Invest less. Deliver better.

# Connect Faster, Earn More, Grow Bigger

Join the Daakia.com Network & Start Earning on Every Booking!

**Individuals & Sellers (B2C)**  
Can Start Affordable Shipping from  
**Just ₹21.00**

**For First 500gm**

Experience the convenience of sending parcels anywhere with safe handling, quick deliveries, and real-time updates. Daakia makes parcel delivery simple, affordable, and stress-free.

**Businesses (B2B)**  
Can Start Bulk Shipping at

**Just ₹6.00**  
Per Kg

Grow your business with Daakia's high-speed, high-precision logistics engine. From daily dispatch cycles to heavy shipments, Daakia helps you reduce cost and increase efficiency with transparent pricing, nationwide coverage, and guaranteed delivery timelines.

Sign up now at [www.daakia.com](http://www.daakia.com)

# How to Measure Your Parcel

Understand Volumetric Weight vs. Actual Weight  
as Shipping charges are calculated based on whichever is greater.

## - Actual Weight

This is the physical weight of the parcel as shown on a weighing scale.

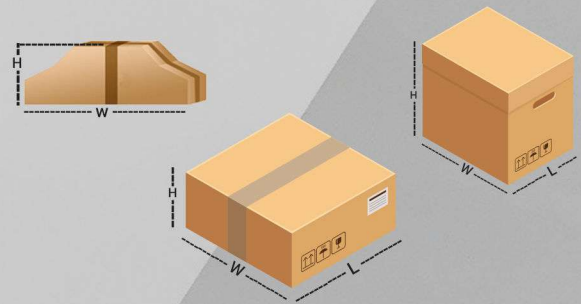
Example: A parcel weighs 4.2 kg rounded to 4.5 kg or 5 kg.



## - Volumetric Weight

This measures the space a parcel occupies in the courier's transport vehicle.

Volumetric Weight (kg) = (Length × Width × Height) / 5000



## Business Commitment for Category

Category	Monthly Billing
Bronze	Less than ₹10,000
Copper	₹10,000 – ₹25,000
Silver	₹25,000 – ₹75,000
Gold	₹75,000 – ₹2.5 Lakhs
Platinum	Above ₹2.5 Lakhs

### COD Pricing Structure

**Bronze / Copper / Silver:**  
2% or ₹30 (minimum), whichever is higher

**Gold / Platinum:**  
₹30 or 1.5%, whichever is higher